



February 2009



World Elder Abuse Awareness Day (WEAAD)

Welcome to a special edition of the Bulletin which will be published for the next five months and act as a platform to help plan and organize WEAAD Paris.

The past three World Days were an enormous success and firmly established INPEA as a premier organization working in the area of elder abuse prevention. This year we take a giant step forward into the smart, fast and powerful world of interactive technology, making it possible for our messages to be heard around the world. Thus, instead of trying to bring people to Paris, we are taking Paris to the people. Through the medium of the Internet everyone will have the opportunity to showcase their programs, projects and resources for others to see, learn from and, in many cases, replicate in their own jurisdictions.

The webcast will be streamed from Paris on the afternoon of July 5th 2009. It will be available on individual computers and at designated sites within the five regions.

WEAAD '09 is an exciting media event that resonates with people around the world: one that delivers messages that will be retained long after the webcast has ended. We see it as a solution that is in the right time and in the right place. This is an opportunity to increase our capacity to raise awareness of elder abuse: it makes us truly global and reinforces our leadership role as champion of the rights of older persons.

The To-Do List for Everyone:

Fundraising – Resources are needed for regional activities, videotaping expenses, etc.

Marketing – Start talking about WEAAD – in other words sell it!

Brainstorming – Think about the **Webcast content**. What do you want to see in the Webcast? What would keep people from around the world's attention focused and provoke discussion?

Establish Venues within your region – to bring people together to watch the webcast and take part in onsite celebrations. Regional/national representatives will take the lead on this.

This initiative challenges all members of INPEA. It means going to governments, organizations, agencies and universities. **Everyone has a stake and responsibility in the delivery of WEAAD!**



World Elder Abuse Awareness Day (WEAAD)
July 5, 2009
Palais des Congrès, Paris
Draft Program

10:00-10:30 am	Official Opening – Welcome
10:30am – 12:00 noon	Panel: 'Recent Developments on Research on Elder Abuse in Europe,' <i>Session Chairs:</i> Ariela Lowenstein & Simon Biggs, <i>Panel:</i> Mr. Jean Paul Le Divenah, Director; Old Age and Disabled Persons Government of France, Mme Françoise Busby: ALMA network, Professor Pearl Treacy & Dr Jonathan Drennan: University College Dublin, Professor Ariela Lowenstein: Haifa University, Professor Simon Biggs, Dr. Melanie Doyle & Dr. Bob Erens: Institute of Gerontology King's College London, NatCen, London, Dr. Joachim Soares & Dr. Jutta Lindert: Karolinska Institutet, Stockholm Professor Robert Moulias Université de Paris VI
12:00 – 1:00 pm	Lunch
1:00 – 4:00 pm	WEBCAST <ul style="list-style-type: none">• Messages from Government, NGOs and Networks• Invited Speakers: Dr. Lia Daichman, Dr. Mark Lachs, Dr. Karl Pillemer; others to be announced• Sound bites, clips from members, seniors, youth, front-line workers, volunteers – all acknowledging World Day and what it means to them• Posters, flyers, slogans, examples of protocols, assessment tools, music and art
4:30 – 5:45 pm	Wine and Cheese Reception with invited dignitaries Press Conference
6:45 pm	Congress Opens

Tell Us:

- Your ideas
- What you want the Bulletin to do
- Share your WEAAD initiatives

The webcast is a huge undertaking. Miraculously things seem to be falling into place: though not finalized there is encouragement that allows us to proceed with planning. Please join in this groundbreaking project.

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